



Community projects worldwide

Corporate responsibility extends beyond national boundaries. Linde is not just an industrial gases and engineering player, but also a corporate citizen of the societies where Linde people live and work around the globe.

Activities in Europe, Americas and Asia

In Great Britain and Ireland, our sense of corporate social responsibility is expressed mainly through education and medical research. This is flanked by employee involvement in community projects in these countries. In Great Britain, for example, we match the donations made by our employees to charitable causes. In the UK and Ireland Regional Business Unit (RBU), we also support selected community involvement programmes.

Although the South American economy is generally up-and-coming, standards of living still vary considerably throughout the region. We are committed to supporting the entire region, largely through numerous local community projects, many of which benefit from the direct and active involvement of our people. Donations and the personal commitment of our employees underpin our commitment to education, health and environmental protection. North America, on the other hand, is one of the most highly developed and advanced regions in the world. Traditionally, many companies show strong social commitment, and we also place great emphasis on our social responsibilities in this region. Our activities include supporting the ill and disadvantaged and investing in professional training for young people in North America.

South and East Asia is regularly stricken by natural disasters such as strong earthquakes and/or the accompanying tsunamis, as well as widespread flooding. In the event of such disasters, we contribute to both emergency relief operations and longer-term support projects.

Community involvement programmes

Our community involvement or community investment programme provides the overarching structure for our corporate social responsibility activities in the South Pacific and Africa RBUs. In Australia and New Zealand, the programme essentially comprises three sponsoring projects. These offer assistance to children suffering from cancer, promote road safety awareness among school children, and support environmental projects focusing on water protection in particular.

In South Africa, our subsidiary Afrox is bound by law to show a sense of corporate responsibility. Companies must prove that they comply with a strict corporate governance codex before they can do business with public bodies or government authorities in this country. However, long before legal corporate responsibility requirements were even put into place, Afrox had already founded the Community Involvement Programme (CIP) that gives employees the opportunity to support community projects run by local organisations. Our commitments here include implementation of the Broad Based Black Economic Empowerment (BBBEE) guideline, a donations programme, support for a vocational welding school, as well as support for the education and training of underprivileged students.

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